October 29th, 2010

HGI Distributors & Odorox® Customers:

Subject: Online Marketing & Forum Postings

It has recently come to our attention that a series of unprofessional, online marketing campaigns have been initiated targeting our Odorox® Brand. Traditionally, it is not productive to legitimize these arguments with ongoing responses, but I feel it is important to clarify the facts surrounding these false and deceptive communications. Specifically:

- **Suggested CLASS ACTION LAWSUIT against HGI or any Odorox® Distributor**

  HGI Industries is not, nor are any of our Odorox® Distributors, currently a party to any filed or proposed Class Action Lawsuit. No person has presented themselves to HGI as a potential plaintiff or an injured party, or sought any damages or other relief for claims based on the operation of any Odorox® machine.

Postings on some Forums have suggested that a “US Carpet Cleaners” has contacted HGI and received refunds for purchases of Odorox® machines. To the best of our knowledge, no business transactions have occurred between HGI and US Carpet Cleaners, nor have we found any record of their incorporation status in the United States. The 1-800 number posted is an answering service for an anonymous person or entity.

Should any additional information be required about any rumored lawsuit against HGI, please contact HGI Customer Service at 877-735-3701 or the law firm of Arnstein & Lehr LLP at 312-876-6933.

- **CCS Laboratory Testing of Odorox® BOSS™**

  A number of Odorox® clients have been urged by a small manufacturer of Ozone Generators to seek the laboratory results of Corporate Consulting Service & Instruments, Inc. (CCS) regarding testing of the Odorox® Hydroxyl Generators. The claims are that CCS’ ozone test results indicated unsafe levels of ozone being produced by Odorox® Boss™ and Boss XL3™ machines when tested in an OREC Model 500A test chamber “at the request of the manufacturer.” Any representation that HGI, as the manufacturer of the tested Odorox® machines, requested CCS to conduct ozone tests on the machines is categorically false.

  Upon investigation, it was later confirmed by CCS that the Boss™ & Boss XL3™ machines were not in fact tested in the OREC Model 500A test chamber, as reported in the test reports. Such testing would have been impossible because the Boss™ and Boss XL3™ machines could not physically fit within the OREC Model 500A test chamber. CCS’s attorney has further indicated that CCS will shortly issue a further clarification stating that the CCS test results cannot be used to draw any conclusions about ozone emissions from the tested Odorox® machines when the machines are used in actual operating environments.
It is important to understand that technology has not yet been identified that can accurately differentiate among oxidants such as hydroxyls or chlorine and dangerous ozone. HGI continues to seek such technology and is conducting clinical trials to further substantiate the safety of hydroxyl generating atmospheric pollutant removal equipment.

The Odorox® technology has been successfully installed across North America in a variety of industries resulting in over 250% revenue growth for HGI. While I am disappointed in this recent deceptive communication, it is our intention to continue to provide accurate and case study based data of the successful deployments.

Sincerely,

[Signature]